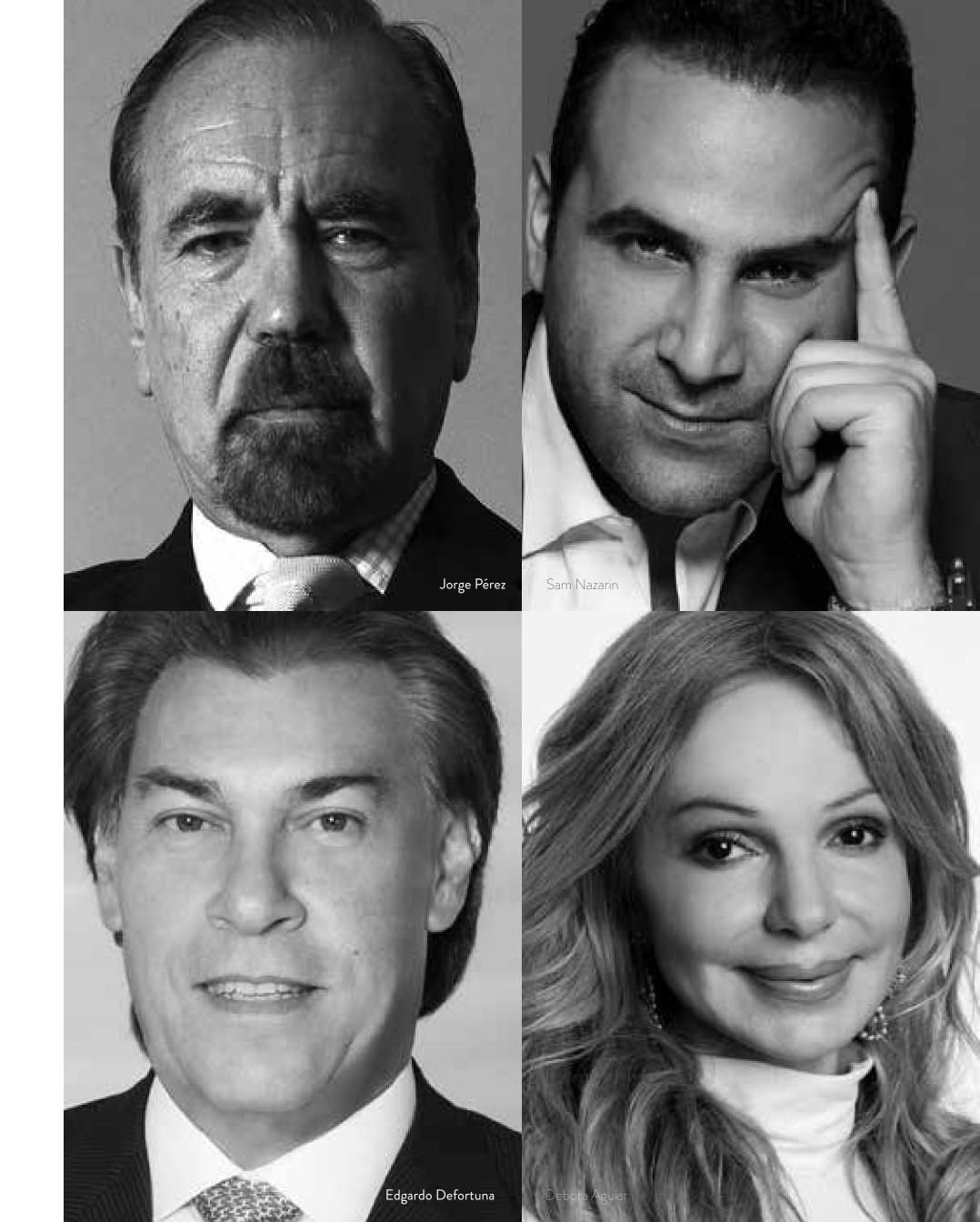


954.3056424 www.hydebeachfl.com



# THE HYDE BEACH HOLLYWOOD TEAM

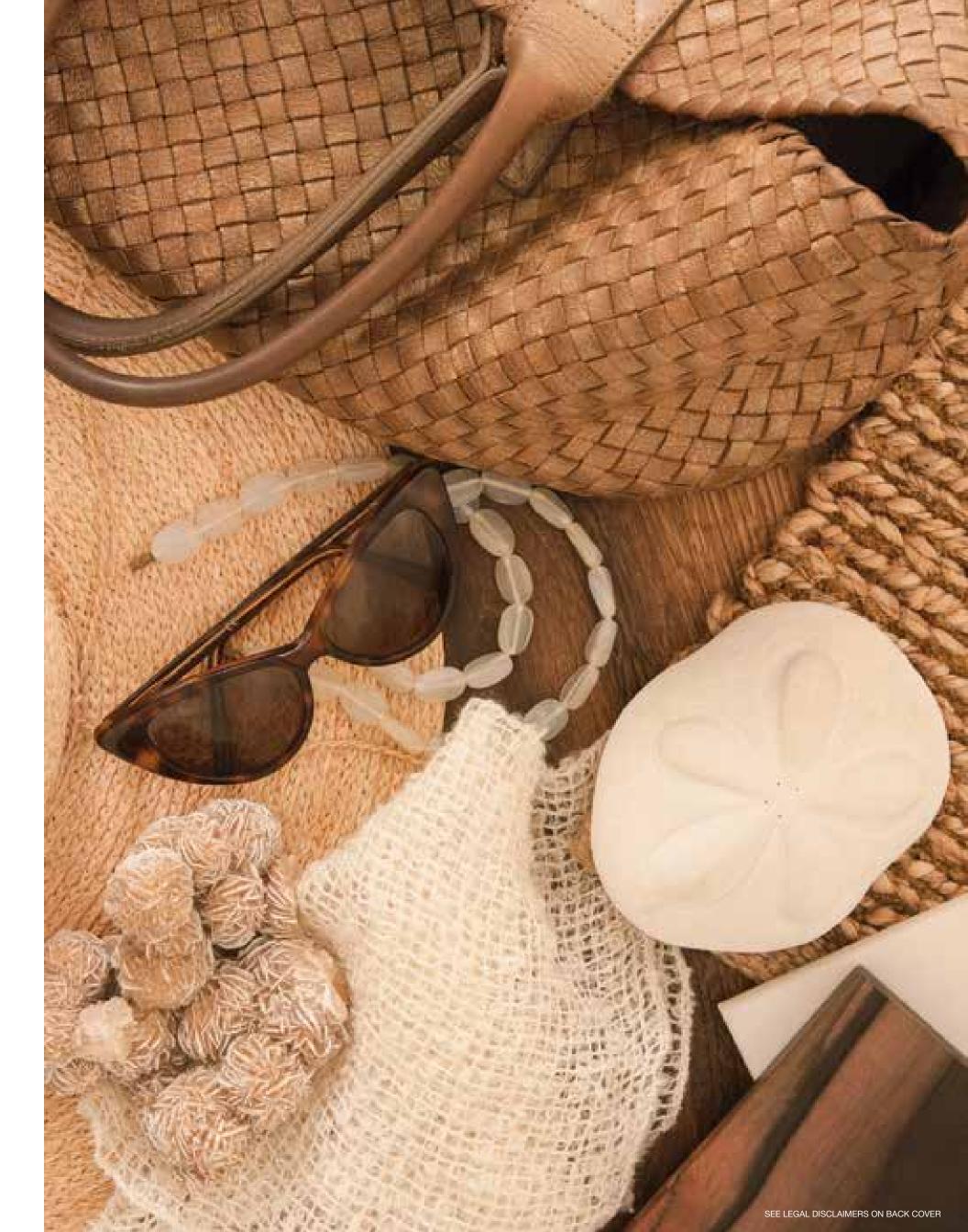
Hyde Beach Hollywood, South Florida's hippest new beach resort has been brought to life by a collaboration among regional and international leaders in chic real estate destinations – visionary developer Jorge Pérez, Chairman and CEO of The Related Group, lifestyle impresario Sam Nazarian, Founder and CEO of sbe, Edgardo Defortuna, President and CEO of Fortune International, and Debora Aguiar, Principal of Debora Aguiar Architects.



"HYDE BEACH
HOLLYWOOD BRINGS
A COOL URBAN EDGE
TO BEACH LIVING.
IT'S A UNIQUE FUSION
OF NATURAL ESCAPE
AND VIBRANT
SOCIAL SCENE."

DEBORAH AGUIAR

Brazilian architect Debora Aguiar brings sensuality and sophistication throughout Hyde Beach Hollywood's dramatic indoor and outdoor amenity spaces. Inspired by its spectacular location on the pristine Atlantic Ocean beach, the design for Hyde Beach Hollywood incorporates organic materials, natural wood and stone, and atmospheric lighting. It is the perfect fusion of sleek design and casual comfort.











"HYDE BEACH BRINGS ART, FASHION, AND MUSIC TO THE MOST SPECTACULAR OCEANFRONT SETTING"

JORGE PÉREZ

#### SHOPS

Just minutes away, The Shops at Bal Harbour offers the world's finest luxury fashion, fine jewelry, and designer home boutiques in a truly elegant atmosphere. More than simply a shopping destination, The Shops at Bal Harbor also features formal and and casual dining restaurants. Also nearby, the Aventura Mall offers dozens of national and international brands as well as an extraordinary food court in vibrant surroundings.



#### GOLF

With year-round temperate weather and stunning scenery, South Florida is a golfer's paradise for everyone from occasional players to worldfamous pros. Elite courses, including the top-ranked Doral, Turnberry Isle, and The Breakers are among must-play destinations within easy distance of Hyde Beach Hollywood.



#### SPORTS

Outdoor sporting enthusiasts have access to an exceptional variety of recreational pursuits from beach volleyball and tennis to jet skiing and windsurfing. Indulge in your favorite pastimes with friends and family, or hone your skills at a new passion with the help of an experienced instructor.



#### MARINA

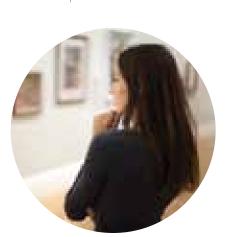
Yachting, sailing, and sport fishing aficionados will find a wide array of marinas all along the coast.

Whether you are seeking a permanent slip for a personal vessel, or access to topof-the-line sail and speedboats for an afternoon adventure, the region around Hyde Beach Hollywood caters to those who want to make the most of the seaside life.



# ART

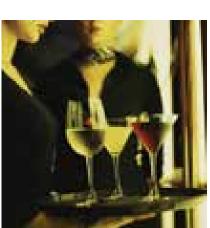
Hyde Beach Hollywood is just a short drive from the internationally renowned art scene in Miami. The annual Art Basel fair attracts artists, collectors, and dealers from around the world for a week-long celebration of the best contemporary artwork. Throughout the year, top museums and performing arts institutions offer endless opportunities to enjoy cultural riches from a variety of disciplines and media.



#### NIGHTLIFE

South Florida's legendary clubs and lounges offer a dynamic social scene every night of the week, all year round. From top names like the Hard Rock Café to independent nightclubs you'll only find here, there's a style for every taste. Internationally renowned DJs keep the tunes going and the energy high.





#### NATURE

A true tropical paradise, South Florida offers parks and preserves where the tranquil surroundings of flora and fauna take the place of the demands of modern life. Spend a few hours on a hike, explore walking trails, canoe through winding waterways, have a picnic under the shade of a tree this is Florida at its most relaxing.





SEE LEGAL DISCLAIMERS ON BACK COVER

RESTAURANTS

From seaside dining with a view

and celebrity chef restaurants to

nationally renowned restaurant

brands, residents of Hyde Beach

Hollywood have an eclectic array of

culinary delights just minutes away

in every direction. South Florida's

exceptional array of locally sourced

produce and fresh seafood is the

inspiration behind menus

to please every palate.



# FULL-TIME RESIDENCE

Hyde Beach Hollywood's decorator-ready two- and three-bedroom residences with wrap-around terraces and breathtaking Atlantic Ocean views let you design the perfect full-time home in the most captivating location. Comprehensive services from Hyde's personal concierge to room service on-demand make every day a resort-style experience. With a state-of-the-art fitness center and the pampering attention of Hyde's beautifully appointed spa, health and wellness are always at your fingertips.



# FREQUENT ESCAPE

Hyde Beach Hollywood's collection of use-restricted residences is ideal for those seeking an exciting escape destination for up to 150 days every year. Every residence in the collection is fully finished, furnished with chic European furniture, and appointed with tech-savvy features, including LED "smart" televisions, high-speed Internet access, WIFI, and multiple phone extensions with voicemail. With full access to every service and amenity at Hyde Beach Hollywood, you enjoy the privileges of ownership and the freedom of a resort.

# ALWAYS EFFORTLESS

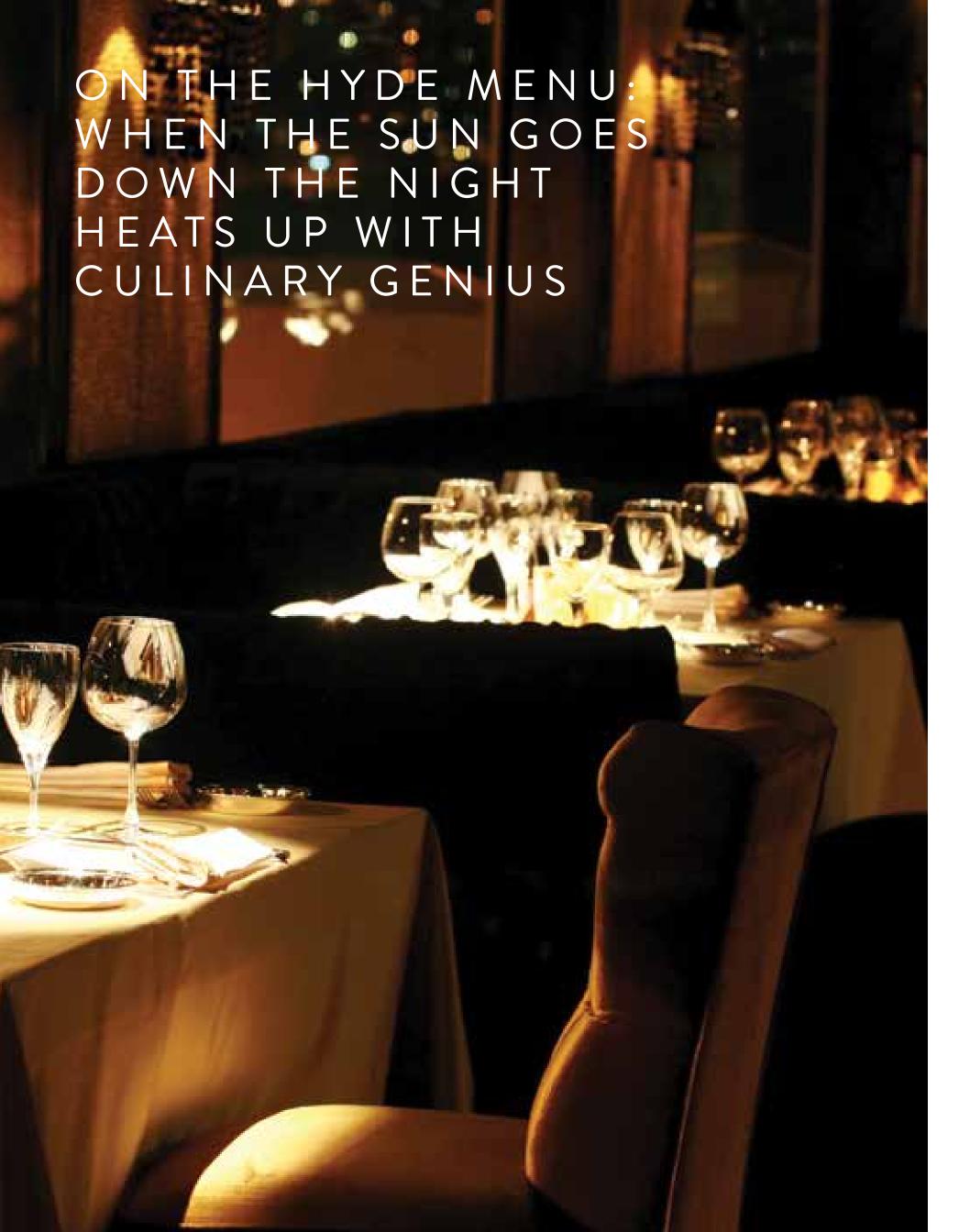
Hyde Beach Hollywood's professional property managers take care of every detail related to the rental of use-restricted residences. With marketing, leasing, care and maintenance all handled by the experts, owners get to enjoy every minute of their vacation time lounging, playing, shopping, dining, and taking a break from everyday cares.





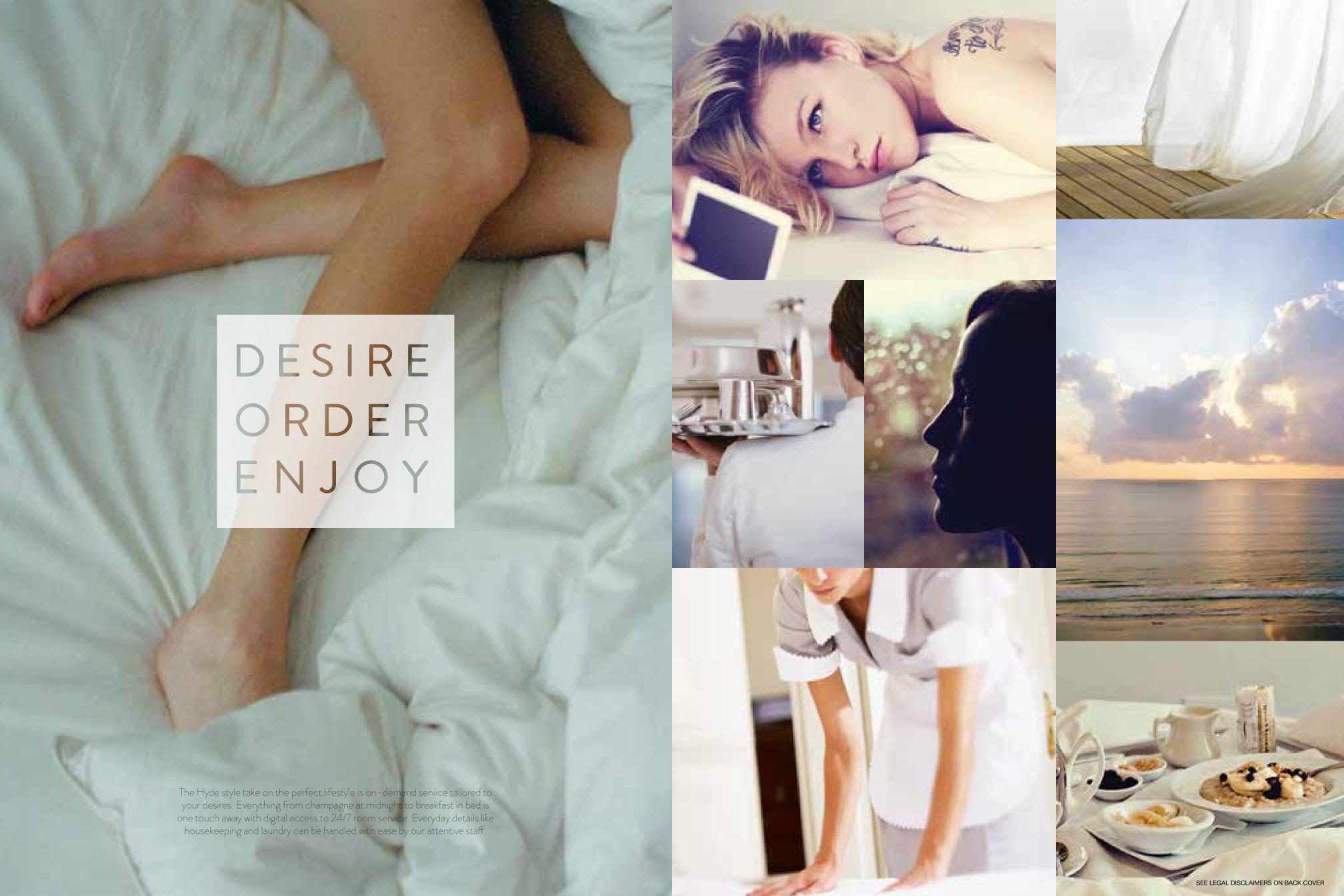


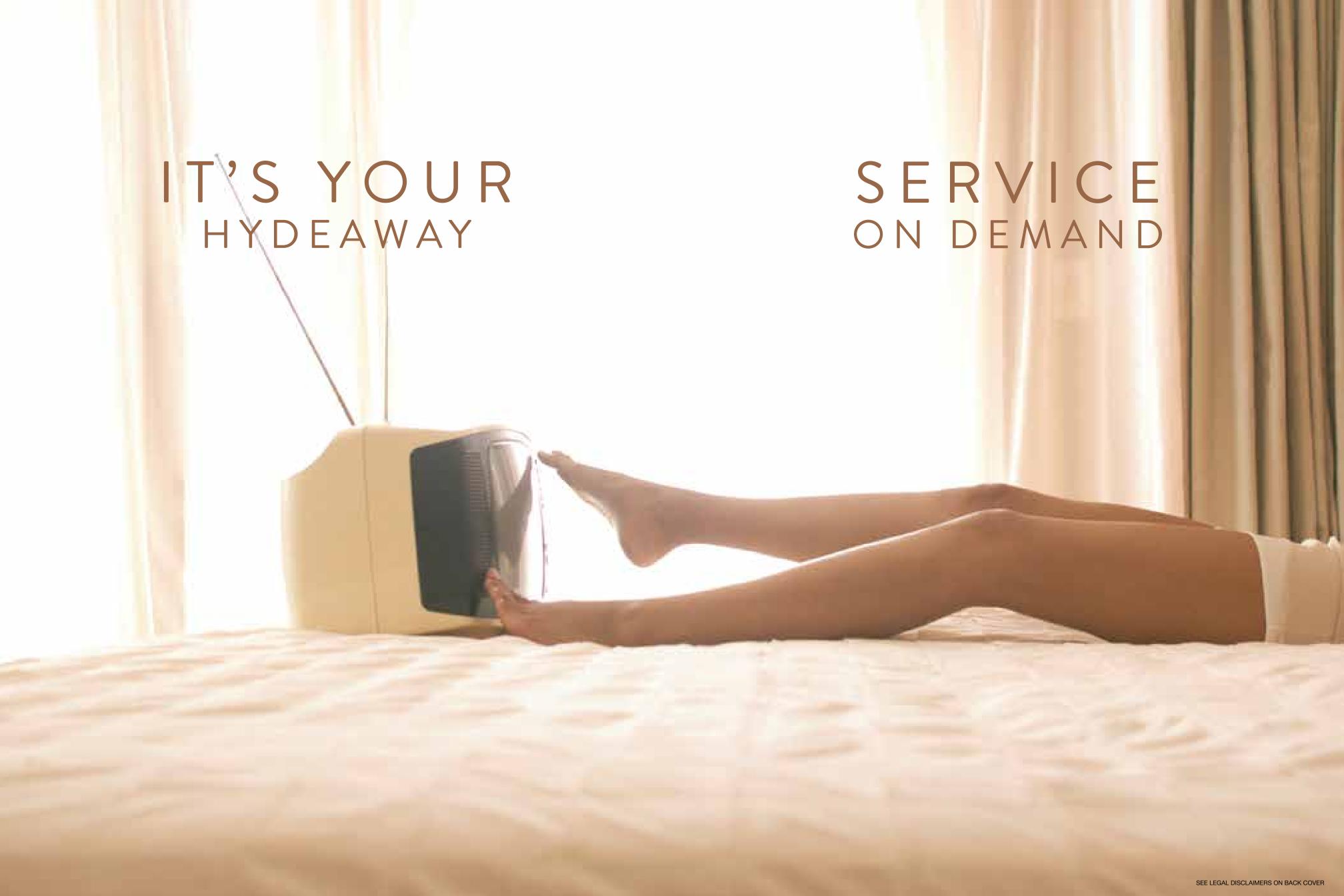
















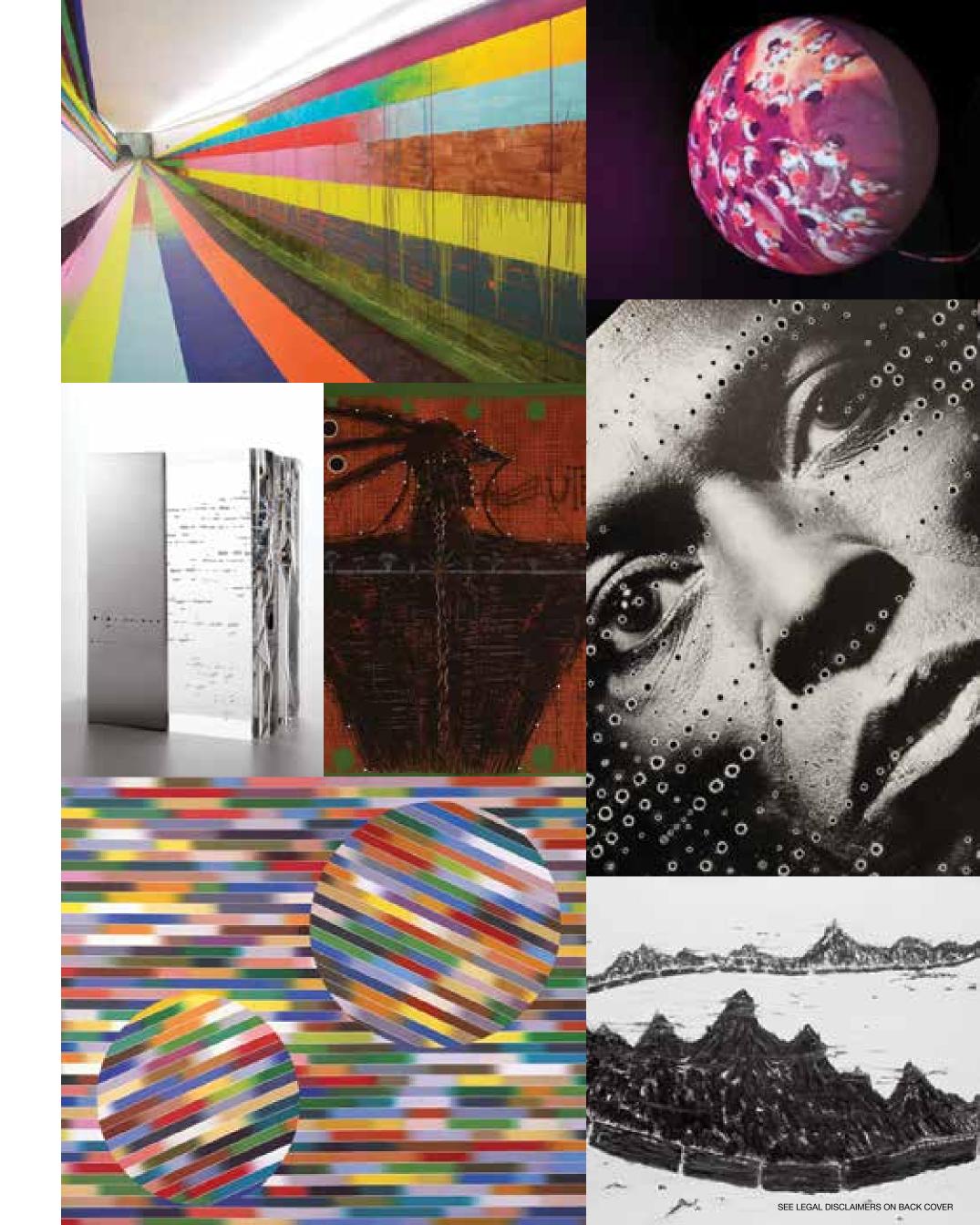
# STYLISH ARRIVALS

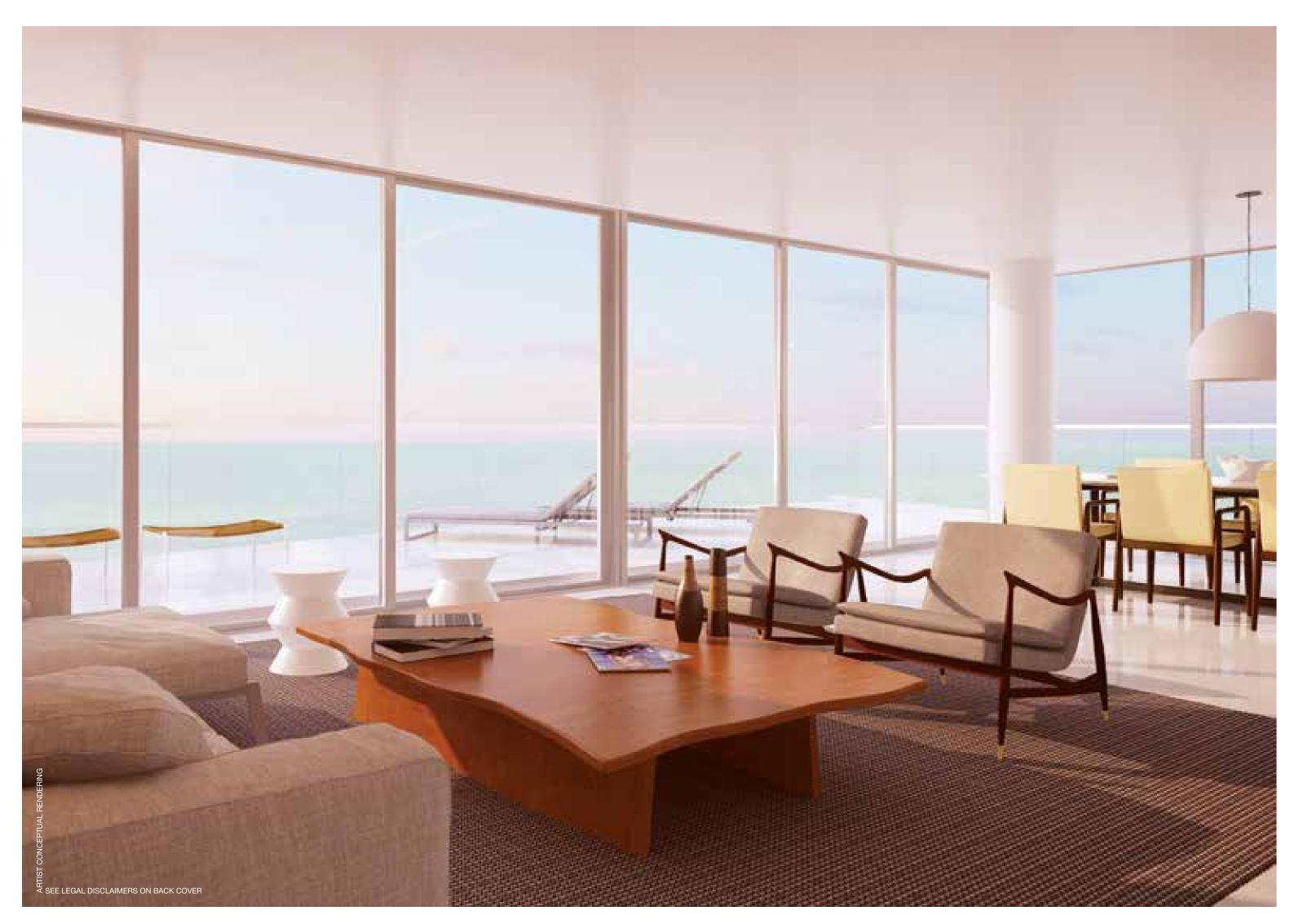
Make a chic beach landing with every arrival. Hyde Beach Hollywood's cool contemporary architecture sets the tone for an entirely new take on oceanfront living with an urban edge.

Created by the internationally renowned Brazilian interior designer Debora Aguiar, the elegant double - volume lobby makes the most of Hyde's dazzling oceanfront location with sheer floor - to - ceiling glass walls, sophisticated Italian furnishings, unique lighting, and sleek finishes. Glide into the porte - cochere and let Hyde take it from there with valet parking and a personal concierge ready to assist you with every desire.

ALWAYS UNIQUE,
ALWAYS INSPIRED
-ORIGINAL WORKS OF
ART SET HYDE BEACH
HOLLYWOOD APART AS
A CULTURE-DRIVEN
DESTINATION

As a part of its visionary approach to development, The Related Group commissions artists to create original works across a wide variety of media. Pieces ranging from sculpture and murals to monumental installations celebrate South Florida's identity as a meeting place for internationally renowned art and artists.

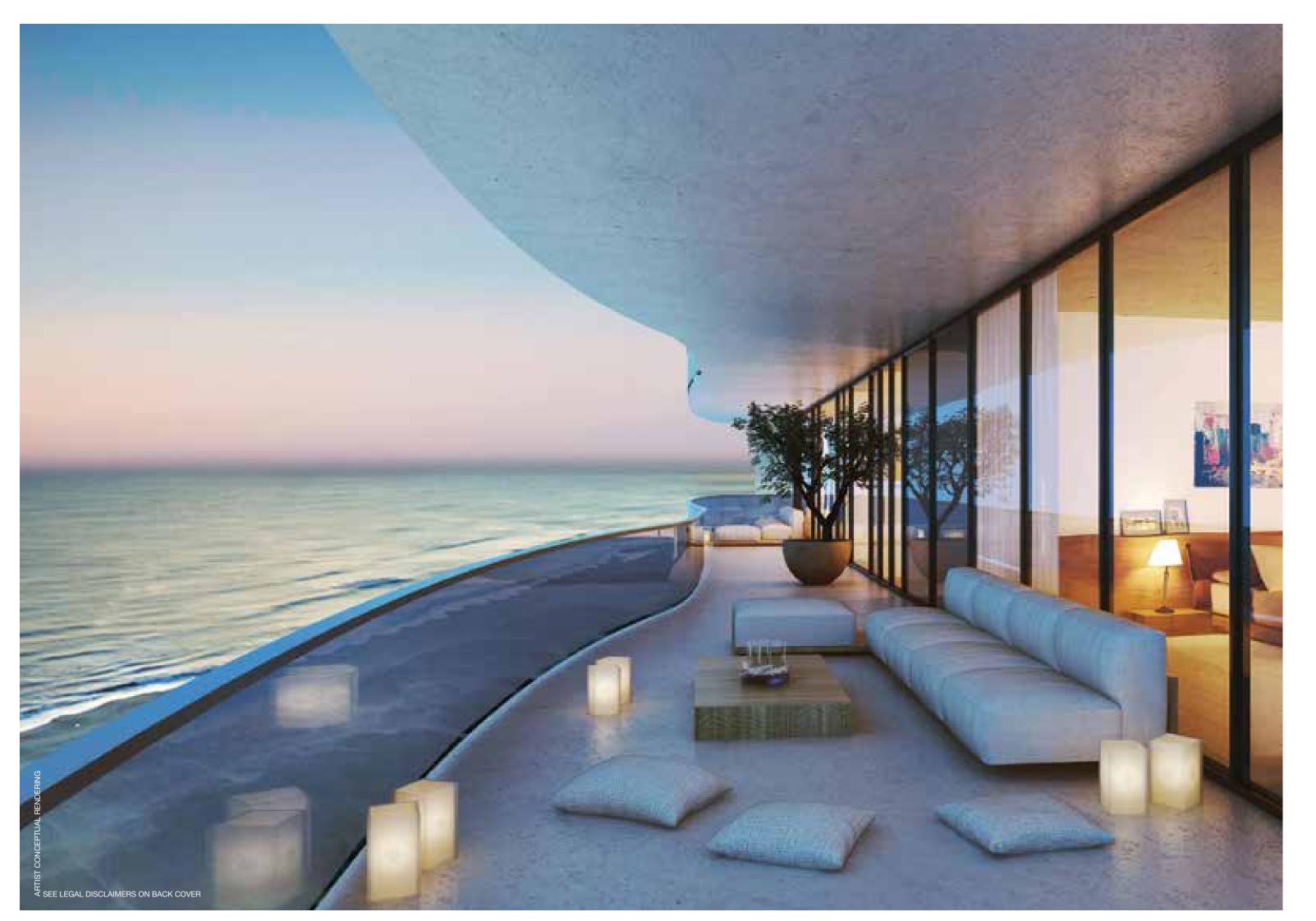




# BEACH INSPIRED RESIDENCES

Dissolve the boundaries.
Every luxurious Hyde Beach
Hollywood residence is
surrounded with endless views
of the sun, sand, and surf.
Floor-to-ceiling windows and
open-concept contemporary
floor plans bring a sophisticated
edge to casual living.

All residences are designed for ultimate comfort with gourmet kitchens, elegantly appointed bathrooms, and spacious closets. Tech - savvy features include fiber - optic wiring, WIFI, and electronic door locks.



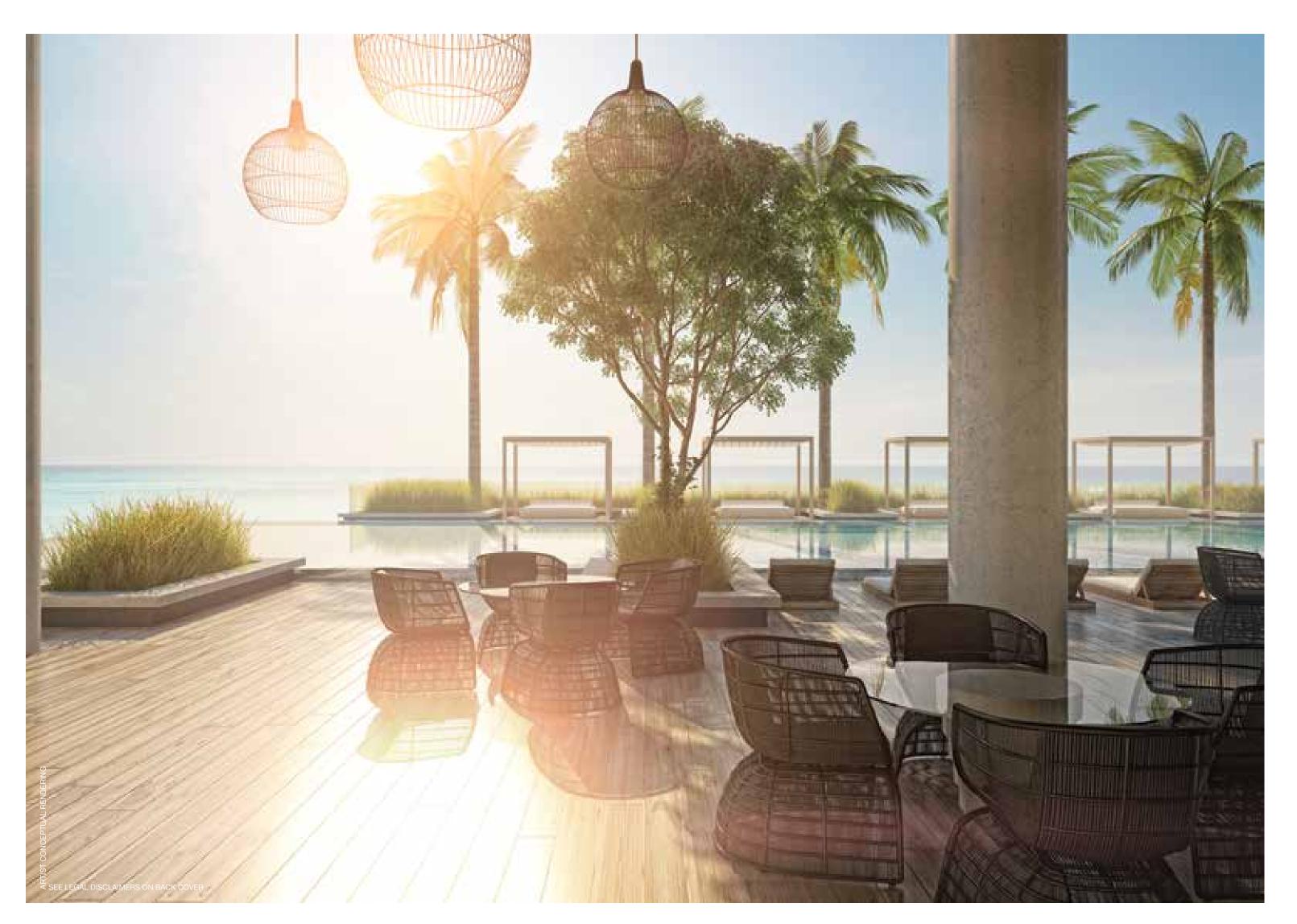
# SLEEK PRIVATE TERRACES

Take the party outside on your private terrace. Relax all day, play all night ... it's the ultimate outdoor lounge where you make all the rules.

Generously wide with transparent glass rails, every wraparound terrace boasts mesmerizing Atlantic Ocean views. With seamless access via sliding glass doors, indoor and outdoor living space come together to create spaces the ideal beachside escape.



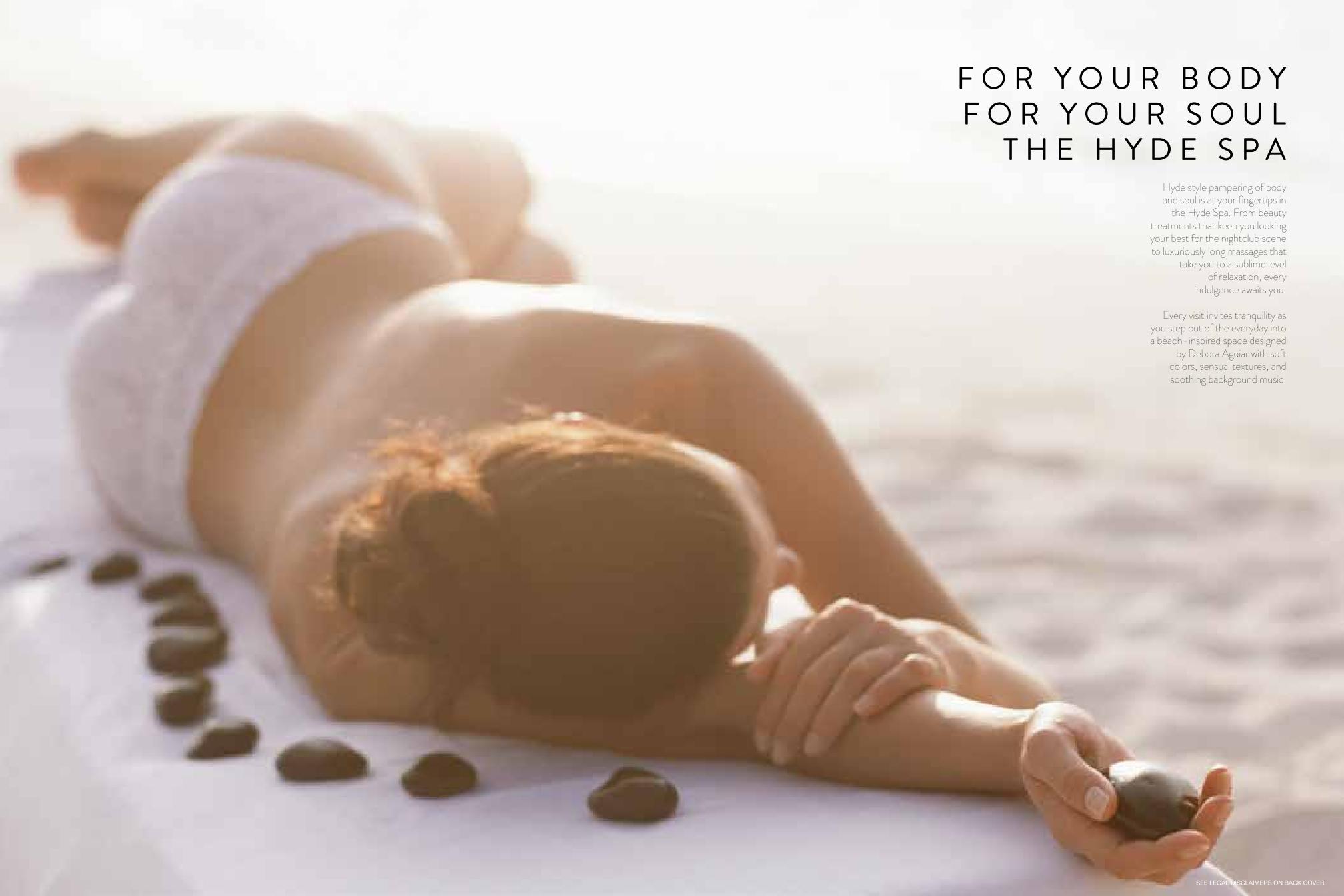


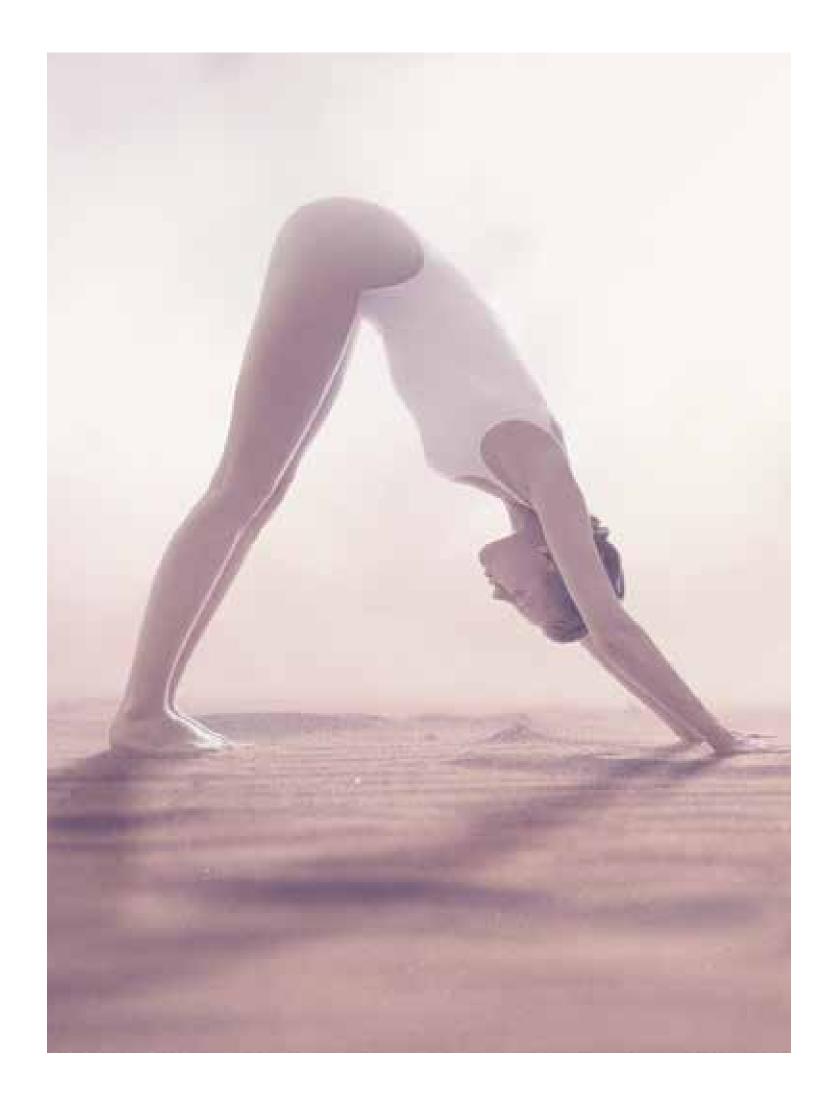


# COCKTAIL CULTURE

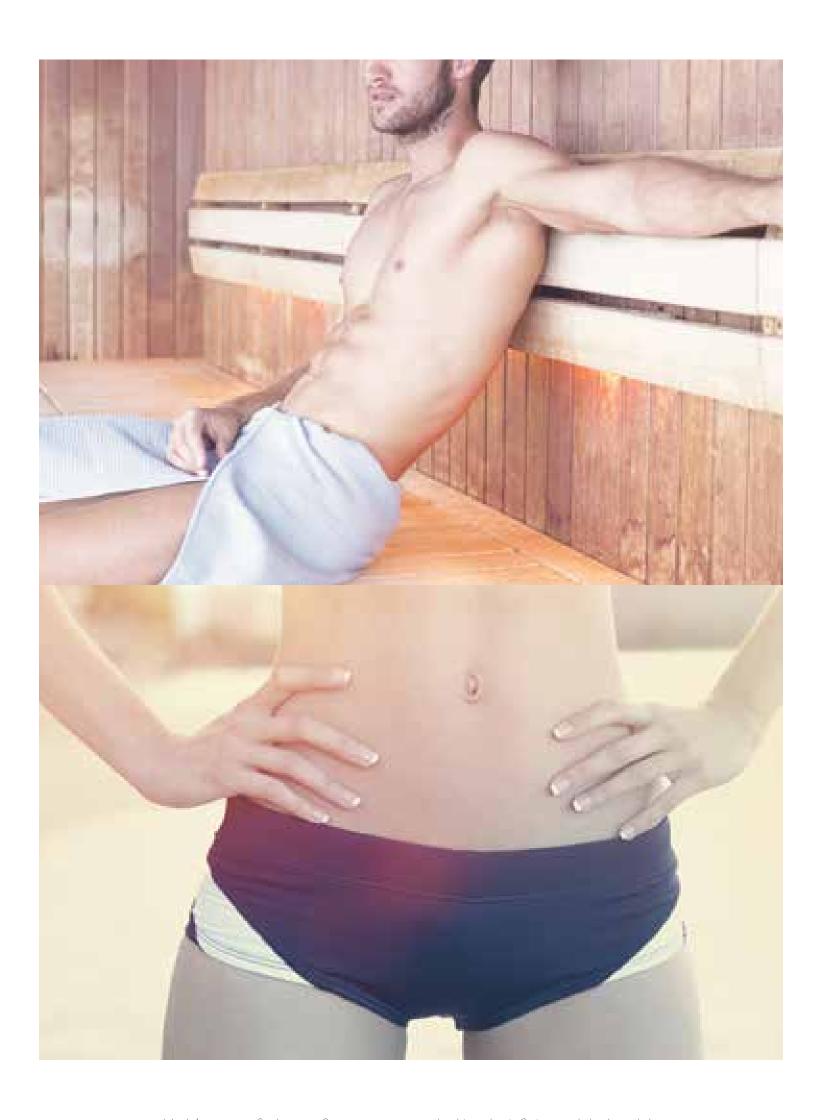
Relax, get social, and be served around a table, under the shade of a cabana, or at the edge of the pool. Beautifully designed by Debora Aguiar, Hyde's lounge terrace is the perfect fusion of urban edge and tropical ease.

Artfully crafted cocktails and a delicious menu of light bites are inspired by the unique mix of culture and art that make South Florida an internationally renowned destination for all-day all-night excitement.





Start every day with a gentle stretch in Hyde Beach Hollywood's dedicated yoga and Pilates studio or make the experience even more unique by taking your practice to the beach.

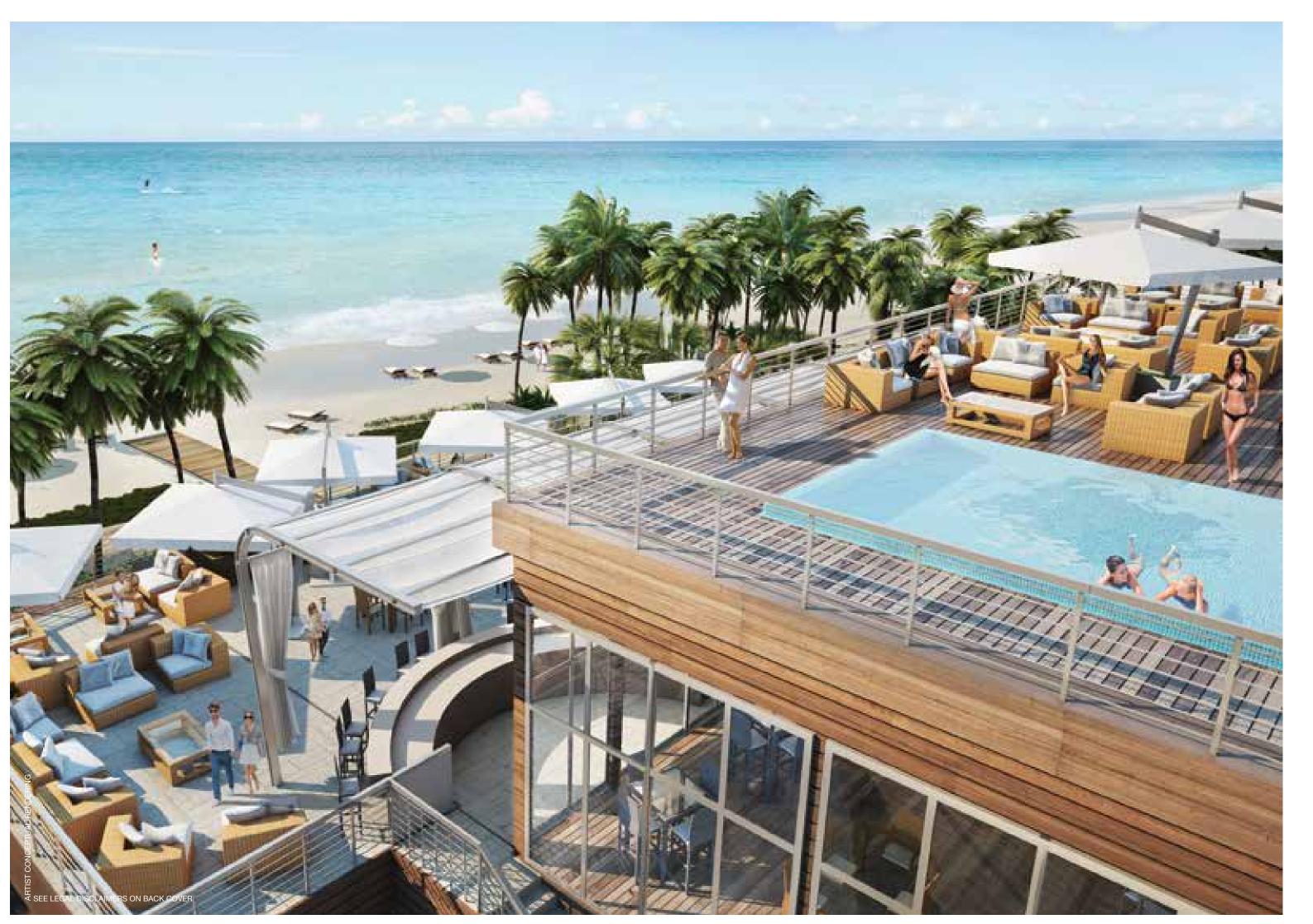


Hyde's state-of-the-art fitness center overlooking the infinity pool deck and the Atlantic Ocean inspires you to achieve even greater levels of health and wellness. Private trainers are available to design workout regimes customized to your personal goals.

# ESCAPE TO THE BEACH

# SERVICE ON THE SAND





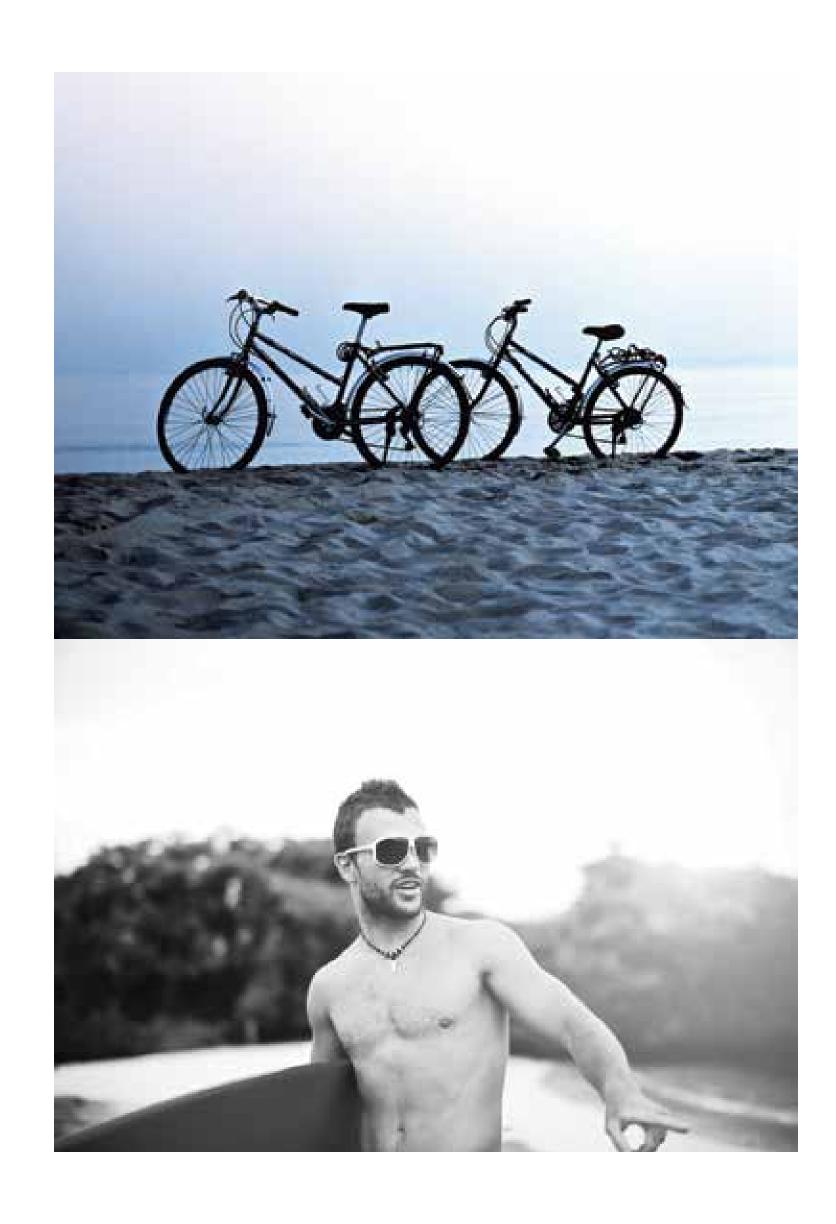
# BEACH CLUB HYDEAWAY

With Hollywood's hottest beach club at your front door, every day is an invitation to relax, swim, sunbathe, have a light bite with friends, and listen to music at the ocean's edge until the stars come out.

Designed under the brilliant eye of Debora Aguiar, the Hyde Beach Club offers casual seating areas, cool cabanas, a vibrant bar scene, and canopied dining tables. It's the perfect barefoot-chic tropical getaway.



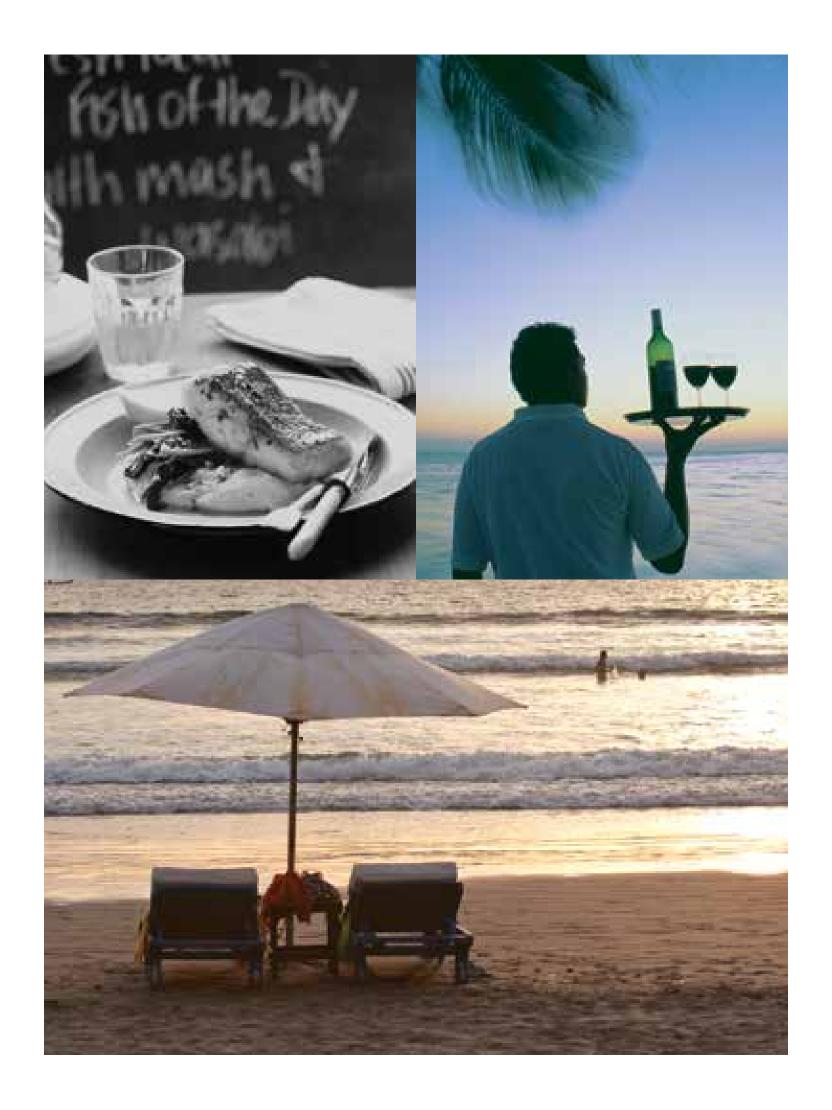






Leave your cares behind and float away on the supple waves of the Atlantic Ocean.

Spend precious time enjoying a whole new perspective on beachfront living.



Your days in the sun are fully served. Drink and dine at water's edge with barefoot butler service that brings Hyde style right to your chaise lounge.





#### FEATURES & AMENITIES

Located in Hollywood Beach in the heart of South Florida, Hyde Resort & Residences is set along pristine Atlantic Ocean beaches just minutes from the Aventura Mall and the Shops at Bal Harbour.

#### SEASIDE RESORT

Sophisticated amenity spaces designed by Debora Aguiar

Permanent curated art collection installed throughout amenity spaces

Elegant double - volume lobby exquisitely appointed with sleek Italian furniture and finishes

Infinity - edge ocean view pool and sundeck

State-of-the-art, fully equipped fitness center with cardio theatre overlooking the pool deck and the Atlantic Ocean, and a dedicated yoga and Pilates studio

Personal trainers available to create customized health and wellness regimes

Luxurious beach-inspired spa offers massage and beauty treatments

Men's and women's steam and sauna rooms

#### **IMPECCABLE SERVICES**

Personal concierge available 24/7/365, giving access to the finest South Florida has to offer, including:

Ticket reservations for sporting and theater events Restaurant, spa and nightclub reservations Charter yacht services Travel planning

Barefoot Butler service for snacks and beverages on the beach

Chaise lounges with towel and umbrella service on the beach

Room service available in all residences

Housekeeping and laundry services available for all residences

24-hour complimentary valet parking and secured parking garage

24 - hour attended security services and controlled access

High-speed Internet access in all amenity areas

#### BEACH FRONT RESIDENCES

40 two- and three-bedroom, decorator-ready condominiums with open-concept contemporary floor plans with unrestricted use rights

367 beautifully finished and furnished condominiums with a use restriction not to exceed 150 days annually

Fully finished interiors with contemporary European designer furniture

Living rooms appointed with LED "smart" televisions.
In-suite technology, including high-speed Internet access,
WIFI, and multiple phone extensions with voicemail
Security features including in-room safes
and electronic door locks

Dazzling Atlantic Ocean views from every residence

Three - bedroom residences feature direct ocean views and semi - private elevators

Wide private terraces with glass railings and unobstructed views, accessible from the living and bedroom areas

Floor-to-ceiling sliding glass doors and windows fabricated from energy-efficient, tinted, impact resistant glass

Spacious walk-in closets and owner closets in most residences

Individually controlled, energy efficient central air conditioning and heating systems

Advanced technology "Smart Building" pre-wired with fiber optic for high-speed internet, data/voice cable TV access

#### **GOURMET KITCHENS**

A premium selection of contemporary European cabinetry

Imported stone countertops with convenient breakfast bar in most residences

Double stainless steel under-mount sink, with single-lever European-style pullout faucet sprayer

Imported designer porcelain tile floors

Stainless steel appliance package with refrigerator/freezer, glass cooktop stove, built-in oven, multi-cycle whisper-quiet dishwasher, built-in microwave with integrated vent hood, and stackable washer and dryer

#### **RELAXING BATHROOMS**

European style cabinetry with exceptional detailing

Imported stone countertops

Full-size vanity mirrors with designer lighting

Floors and wet walls clad in imported designer porcelain tile

Designer bathroom fixtures and accessories

Spacious soaking tub and glass-enclosed shower





# JORGE M. PÉREZ

THE RELATED GROUP

Jorge M. Pérez is the founder, Chairman, and CEO of The Related Group, the nation's leading developer of multi-family residences. In August 2005, TIME Magazine named Mr. Pérez one of the top 25 most influential Hispanic people in the United States.

Under his direction, The Related Group and its affiliates have redefined the South Florida landscape. Since its inception more than a quarter of a century ago, the firm has developed and/or managed more than 80,000 apartments and condominium residences. The Related Group is one of the largest Hispanic - owned businesses in the United States. In 2006, the company reported sales of more than \$1.4 billion. Its premier portfolio of properties in South Florida includes One Ocean and Marea South of Fifth in South Beach and SLS Hotel & Residences and Brickell Heights in Brickell.

Mr. Pérez serves on the Board of Directors of the Miami Art Museum, and is spearheading the capital campaign for its new Museum Park location in Miami's Bicentennial Park. He chairs the Miami-Dade Cultural Affairs Council and is a member of the University of Miami's Board of Trustees. Mr. Pérez has received numerous awards for his professional and philanthropic achievements, including Builder of the Year, from Multifamily Executive; Ernst & Young's Entrepreneur of the Year; and the "Sand In My Shoes" award from the Greater Miami Chamber of Commerce. The Developers and Builders Alliance honored him with its most exalted award, the 2006 Community Advancement Award. In Cannes, France, Mr. Pérez received the "Icon in Real Estate Award of Excellence" at MIPIM. Most recently, he was the recipient of the Urban Land Institute's "Southeast Florida Lifetime Achievement Award" and the National Building Museum's "Annual Honor Award" for his contribution to architecture and design.



# SAM NAZARIAN

SRF

With an uncompromising entrepreneurial instinct and personal style, sbe Founder, Chairman and CEO Sam Nazarian has been a transformative force in revolutionizing contemporary hospitality. In only a decade, Nazarian has defined "the scene" in Los Angeles and beyond, driving sbe to become the creative wellspring for some of the world's most sought-after luxury lifestyle brands in North America, including SLS Hotels, Katsuya by Starck, The Bazaar by José Andrés and Hyde Lounge. Nazarian's career began in the tech industry with a wireless company he co-founded and later sold after leading its rapid growth and record sales. In 2001, Nazarian began to hone his expertise in development and hospitality by successfully diversifying his family's assets into real estate holdings across virtually all sectors of the market. It was during this phase of his career that Nazarian began to see a demand for a different approach to hospitality—one that would fundamentally change the industry moving forward.

From the launch of sbe's first nightclub in 2003, Nazarian has evolved the privately - held sbe into the definitive name in luxury with a collection that includes some of the most exclusive and high - profile hospitality and lifestyle destinations in the world. To create sbe's award - winning portfolio, Nazarian has aligned with internationally acclaimed design and culinary talents such as Philippe Starck and Matthew Rolston and chefs José Andrés and Katsuya Uechi. The youngest executive to be named one of the "Top 100 Most Powerful People in Southern California" by West, the Los Angeles Times' magazine, Nazarian was also named among "The Influentials" in Los Angeles Magazine and was recently honored with the Mondavi Wine & Food award. He is an active member of the Southern California Institute of Architecture's Board of Directors and a generous supporter of the Beverly Hills Education Foundation. In July 2009, Los Angeles Mayor Antonio Villaraigosa appointed Nazarian to the Board of Airport Commissioners of Los Angeles World Airports.



### EDGARDO DE FORTUNA

FORTUNE INTERNATIONAL

Founded by Edgardo Defortuna, Fortune International has raised the bar in high-end real estate throughout South Florida since 1983. The company's activities include brokerage, property management, financing, new development sales and proprietary developments. Originally, all of Fortune International's offices were located in Key Biscayne. Later Fortune acquired a real estate company in Brickell and another one in Coral Gables. In 2001 a new branch was opened in Brickell to handle the sales of Jade Residences at Brickell Bay, the first proprietary development of the parent company. Other proprietary developments include Artech in Aventura, Jade Beach and Jade Ocean in Sunny Isles Beach. The developments location determined also the geographical expansion of the realty branches, such as the one in Sunny Isles Beach and Weston.

Throughout the years, Fortune International has been successful and effective in adapting to extreme market changes, a quality that has brought great advantages to its associates and clients. The company has strived to maintain the personalized and pristine service that made it into one of South Florida's largest independently owned real estate companies. It was awarded "Best Real Estate Agent and Best Floridian Agent" by The Bentley International Property Awards. Today Fortune International continues to provide the same quality of service and is recognized for its expertise in the South Florida Real estate market. The firm is member of Who's Who in Real Estate, a premier global organization that brings together worldwide industry leaders and luxury properties from all over the world. Fortune International is the exclusive sales firm for some of the most prominent projects in South Florida today, such as Icon Brickell, Trump Hollywood, The Blue Hyatt Residences in Doral and Paramount Bay in Miami. Fortune International Realty has currently 6 offices in South Florida with nearly 1,000 associates. Its international broker network reaches prospective buyers worldwide.



# DEBORA AGUIAR

DEBORA AGUIAR ARCHITECTS

Founded by Debora Aguiar in 1990 with headquarters in São Paulo, Brazil, Debora Aguiar Architects is one of the most important architectural and interior design offices in the country today. Its team of over 100 professionals, including architects, interior designers, and consultants works across several areas of the industry for domestic and international clients. Debora Aguiar Architects' clients include over 200 of the leading construction companies in Brazil. The firm values its long-term relationships with clients and the office is constantly pursuing challenging opportunities to transform creative and innovative ideas into well-executed projects, bringing beauty and sophistication together with comfort, security, dynamism and assertiveness.

Projects are developed with total responsibility and availability in regard to client services and management, whereas production is structured by a planning strategy based on clients needs and working methodologies with strict observation to turnaround timings, budget limits and deadlines. Also a calculated financial control is mandatory to guarantee the best cost - benefit of the final product, as well as the state - of - the - art quality of the services offered. Firm Principal Debora Aguiar earned a B.A. in Architecture and Urban Sciences from FAU Mackenzie University in Spain in 1989. In addition to leading Debora Aguiar Architects as an architect and interior designer for 24 years, Debora also has experience as a product designer. Working from initial concept through development, she has designed her own collections of furniture, including tables, consoles, benches, and stools, as well as lighting fixtures. Her product design clients include some of the most renowned companies in the interior design industry in Brazil and around the world.

954.3056424 www.hydebeachfl.com

OBTAIN THE PROPERTY REPORT REQUIRED BY THE FEDERAL LAW AND READ IT BEFORE SIGNING ANYTHING. NO FEDERAL AGENCY HAS JUDGED THE MERITS OR VALUE, IF ANY, OF THIS PROPERTY. ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

This is not intended to be an offer to be an offer to buy, condominium units to residents of CT, ID, NY, NJ and OR, unless registered or exemptions are available, or in any other jurisdiction where prohibited by law, and your eligibility for purchase will depend upon your state of residency. This is not intended to be an offer to be to prospectus for the condominium and no statements should be reliefued upon if not made in the prospectus. Any sketches, renderings, graphic materials, plans, specifications, terms, conditions and statements contained in this brochure are proposed only, and the Developer (as is defined herein below) reserves the right to modify, revise or withdraw any or all of same in its sole discretion and without prior notice. Consult your Purchase Agreement and the prospectus for the items included with the Unit. Dimensions and square footage are approximate and may vary with actual construction. All depictions of appliances, counters, soffils, floor coverings and other matters of detail, including, without limitation, items of finish and a cereoceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These drawings, images, and depictions shown are conceptual and are not necessarily included in each Unit. These d

